

[WOB IT, LOB IT, OR SHAG IT UP FOR SUMMER]

Hairstylist Lara Steer from DSalon Ibragg brings VAMP the hottest summer 2015 hair trends.



“AS SUMMER APPROACHES AND THE SCORCHING HEAT BEGINS, IT GETS HARDER FOR IT TO LOOK ITS BEST, SINCE HEAT DEHYDRATES OUR HAIR, MAKING IT LOOK DRY, FRIZZY, AND BRITTLE. BEFORE THINKING ABOUT HAIR TRENDS IT’S VITAL TO ESTABLISH A GOOD SUMMER HAIR ROUTINE FOR BEAUTIFUL, COOL HAIR THAT STAYS STYLED WELL.”

7 RULES TO HEALTHY SUMMER HAIR

- 1 Wash and condition with a nourishing conditioner recommended by your stylist at least three times a week.
- 2 Using a leave-in conditioner will make all the difference, especially in summer.
- 3 Do a home deep-conditioning hair mask once a week to keep the hair hydrated. Have a salon-professional moisture treatment at least once month.
- 4 Always have your hair coloured by a professional to avoid overlapping of colour and damage.
- 5 Trim off brittle ends every six to eight weeks.
- 6 Avoid swimming in chlorine if you can. If it's unavoidable, apply a hair mask before swimming and rinse the hair immediately afterwards.
- 7 Banish the frizz and control your mane by having a smoothing keratin treatment for the summer.

THE BOB ▶

Ever fashionable and attractive, bob haircuts are among the simplest hair styles to manage. For busy types with little or no time to play with, bob cuts are a great option. You simply require a hair blower and you are set for a bob hairdo. The bob will always remain one of the most popular stylish haircuts around, but this year we will be seeing two new hot incarnations of it - the lob and the shaggy wob.



◀ THE SHAG

As seen at Tom Ford S/S 15 the Shag is definitely the biggest hottest summer hair trending, and what's great about it is that it's so easy to manage and compliments the hot summer weather well. The Shag is a 70s inspired hair shape styled with a modern approach suitable for all hair lengths. It's ideal for the girl who wants more cool and edge in her look, as well as something easy to style alone.

THE WOB ▶

The Wob is the bob version but styled wavy, hence shaggy Wob. Wob it if you have a slender longish face shape, as it gives width to the face and lifts the cheeks, drawing attention to the eyes. If you have a rounded full face, lobbing it would suit you best. A lob is the longer version of the classic bob styled straight, hence it slims the face.



Celebrities and models are swapping their longer locks and opting for a side parted messy shoulder length. Also most famously Beyoncé and Kim Kardashian both chopped off their signature mane and showed off a messy Wob, which means that this new haircut has become a fully-fledged mega trend!

As for the colour trend this summer, baby lights and freehand highlighting in shades of toffee biscuit blonde and caramel are trending more than ever. Going lighter to brighten up with a sun-kissed approach is the way to go.

For the confident daring girl with attitude there a new semi-matt pastel ombré blend trend that's rocking the scene, which is lots of fun!