## [ BLONDE *Embodiment* ]

The change of season brings us into a fresh new mood with a new wardrobe and of course, new hair. The blonde herself, Colourist Ruth Steer at DSalon tells us how to take the blonde plunge.



**NOW THAT SUMMER** IS OVER LEAVING US WITH BRASSY DRIED **OUT LOCKS, IT'S** THE PERFECT TIME TO GET DOWN TO **SOME SERIOUS TLC** 

**SEASON AHEAD.** 

IN THE STEPS OF GUCCI AND CELINE AUTUMN/ WINTER 2015, THERE'S **NO NEED TO SWITCH** YOUR LIGHTS OFF IF YOU ARE A BLONDE SIMPLY BECAUSE THE **SUMMER IS OVER.** AS LONG AS YOU'RE DOING IT RIGHT. **BLONDES WILL STILL BE HAVING FUN THIS** SEASON.

#### Words:

Colourist Ruth Steer at DSalon, Ibragg

### **TREND 1** > ROOTED BLONDE ▶

Blonde shades are very much on-trend this fall, but the trend has now evolved into allowing some of your own natural roots to show in order to work well and look more natural, yet still look bright and beautifully blonde. If your hair colour is too dark, lifting your natural colour up to two shades at the roots and blending in blonde shades is the right way to go.



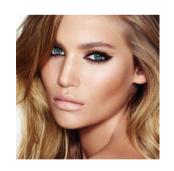
# AND REFRESH YOUR HAIRCUT AND COLOUR FOR THE COOLER

### ◆ TREND 2 > CREAMY IVORY BLONDE BLOCK

Only a few can carry this look off and look stunning. This high maintenance creamy pale blonde block suits girls with cooler complexions and looks even more amazing with light coloured eyes. I wouldn't recommend going this blonde if your natural colour is very dark, as it could look wrong. Go around it instead by opting for a colour shading technique. Processed hair needs extra dedication, regular trims and reconstructive treatments are a must.

### **TREND 3** > HONEY BLONDE AND FULL HEAD OF FINE WEAVES ▶

This look is a beautiful colour play of caramel brown and honey blonde shades. This fabulous autumn/winter sexy hair colour trend adds dimension and turns heads, as the colour tones shimmer beautifully, enhancing and lifting dark hair. It works best on warmer complexions and longer lengths as it encourages movement, and is also a great enhancer for brown eyed girls.





### ◀ TREND 4 > STRAWBERRY BLONDE, CINNAMON

These beautiful shades of blonde give warmth and glow to the complexion. They suit paler skins with blue/green eyes best. Strawberry cinnamon blonde shades will always be rich, unique winter warming colours. Not for the first time, the latest trend requires one to look deep into the past: welcome to the rise of My Little Pony inspired hair, as seen on models at Gucci AW15. Inspired by the colourful manes of the little plastic toys themselves, this addictive rainbow hair London street style colour trend has become the go-to hair for younger women.